What is claimed is:

1. An absorbent article, comprising an absorbent core and an intake intensifier pledget located on a central portion of the absorbent core, the pledget further comprising a material selected from the group consisting of an airlaid nonwoven material, a TABCW material, a composite of a fiber material and an airlaid material, and combinations of a fiber layer and an airlaid layer.

2. The absorbent article of claim 1, wherein the composite has a first layer and a second layer, and wherein the first layer comprises a fiber material and the second layer comprises an airlaid material.

3. The absorbent article of claim 1, wherein the airlaid nonwoven material has a basis weight of between about 50 and about 300 gsm, said basis providing for high void volume.

4. The absorbent article of claim 1, wherein the airlaid nonwoven material includes a superabsorbent material.

5. The absorbent article of claim 1, wherein the TABCW material provides a low densified lofty thru-air bonded carded web and has a basis weight of between about 15 and about 70 gsm.

6. The absorbent article of claim 5, wherein the TABCW material comprises a staple fiber having a denier of between about 3 and about 10.

7. The absorbent article of claim 5, wherein the TABCW material comprises an Ultra Bulky (UB) bicomponent fiber or composites thereof.

8. The absorbent article of claim 1, wherein the pledget further comprises a first layer and a second layer, the first layer comprising a TABCW material and the second layer comprising an airlaid nonwoven material.

9. The absorbent article of claim 1, wherein the pledget comprises a composite of an airlaid nonwoven material and a TABCW.

10. The absorbent article of claim 1, wherein the absorbent core comprises a material selected from the group consisting of a composite of superabsorbent material and pulp, a tissue, a non-woven material and a mixture of fluff and a superabsorbent material.

11. The absorbent article of claim 1, wherein the pledget has a length of at least about 50 mm and a width of from about 30 to about 60 mm.

12. The absorbent article of claim 1, comprising a cover, a wrapping material, and a baffle, wherein the pledget has a first surface situated adjacent the garment-facing surface of the cover and a second surface bonded to at least one of the absorbent core or the wrapping material.

13. The absorbent article of claim 12, further comprising a fluid distribution layer.

14. The absorbent article of claim 13, further comprising an embossed channel having a width of less than about 1 cm and situated adjacent the periphery of the pledget.

15. An absorbent article, comprising a cover, an absorbent core and an intake intensifier pledget located on a central portion of the absorbent core, wherein the cover further comprises a hydroentangled, hydroapertured spun-lace material and the pledget further comprises a TABCW material.

16. The absorbent article of claim 15, wherein the hydroentangled, hydroapertured spun-lace material is rayon fiber.

17. The absorbent article of claim 15, wherein the hydroentangled, hydroapertured spun-lace material is selected from the group consisting of PET polyester, polyethylene, polypropylene and bicomponents thereof.

18. The absorbent article of claim 15, wherein the hydroentangled, hydroapertured spun-lace material is a homogeneous mixture of about 70% rayon fiber and about 30% PET polyester.

19. An absorbent article, comprising a cover, a first absorbent layer and a second absorbent layer, the first absorbent layer being situated between the cover and the second absorbent layer, the cover further comprising a hydroentangled, hydroapertured spun-lace material, the first absorbent layer further comprising a material selected from the group consisting of an airlaid material, a TABCW material and a composite material of a fiber layer and an airlaid layer, and the second absorbent layer further comprising a material selected from the group consisting of an airlaid material, a TABCW material and a composite material of a fiber layer and an airlaid layer.

20. The absorbent article of claim 19, wherein the hydroentangled, hydroapertured spun-lace material is rayon fiber.

21. The absorbent article of claim 19, wherein the hydroentangled, hydroapertured spun-lace material is selected from the group consisting of PET polyester, polyethylene, polypropylene and bicomponents thereof.

22. The absorbent article of claim 19, wherein said a hydroentangled, hydroapertured spun-lace material is a homogeneous mixture of about 70% rayon fiber and about 30% PET polyester.